

Sr. No. 13018

Exam Code: 113402

Subject Code: 3795

Bachelor of Vocation (Journalism & Media) - 2nd Sem.

(2519)

Paper: Paper-VI

Design & Pagination

Time allowed: 3 hrs.

Max. Marks: 50

**Note:- 1. Attempt five questions in all, selecting at least one question from each section.
The fifth question may be attempted from any section.**

2. All questions carry equal marks.

Section A

1. Explain the basic elements of design and layout.
2. Discuss various types of printing papers along with their sizes.

Section B

3. Discuss the role of harmony and white space in pagination.
4. Elaborate various principles of artistic design.

Section C

5. How traditional makeup concept is different from the contemporary one?
6. Discuss different types of page makeups.

Section D

7. Explain the uses of Photoshop software. Discuss its tools.
8. How Quark Xpress software helps in page designing?

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